

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/09/12 - 11/06/12		<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Great American Media (GMMB)**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 30	KVVU	10/23/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
		See MG 35.16,35.17,35.18										
	2	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	3	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	4	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
		See MG 35.16,35.17,35.18										
	5	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
Week:		10/30/12	11/05/12	MTWTF--				5	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	7	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	8	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	9	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	10	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
N 35	KVVU	10/16/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	12	\$6,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	5	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
485655 /	06236978

Contract Dates	Product	Estimate #
10/09/12 - 11/06/12	DSCC IE	1407

Advertiser	Original Date / Revision
DSCC	10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/23/12-10/29/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	8	KVVU	10/23/12-10/29/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
	See MG 35.16,35.17,35.18											
	9	KVVU	10/23/12-10/29/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	10	KVVU	10/23/12-10/29/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	16	KVVU	11/02/12-11/02/12	Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30		\$900.00	NM		
	Ⓜ MG for 44.7,30.1,30.4,35.8											
	17	KVVU	10/30/12-11/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		\$725.00	NM		
	Ⓜ MG for 44.7,30.1,30.4,35.8											
	18	KVVU	10/30/12-11/04/12	Fox 5 News @ 430am	M-Th, Sun 430-5a	-TuWTh----Su	:30		\$150.00	NM		
	Ⓜ MG for 44.7,30.1,30.4,35.8											
Week:		10/30/12	11/05/12	MTWTF--				5	\$550.00			
N 44	KVVU	10/16/12	11/05/12	TMZ	730-8p		:30			NM	18	\$10,675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$675.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 41.8,41.9,41.10,41.11											
	2	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	3	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	4	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 41.8,41.9,41.10,41.11											
	5	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 41.8,41.9,41.10,41.11											
Week:		10/23/12	10/29/12	MTWTF--				5	\$675.00			

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485655 /		06236978
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 11/06/12	DSCC IE	1407
<u>Advertiser</u>		<u>Original Date / Revision</u>
DSCC		10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	7	KVVU	10/23/12-10/29/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 35.16,35.17,35.18											
	8	KVVU	10/23/12-10/29/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 41.5,41.6,41.7											
	9	KVVU	10/23/12-10/29/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 44.16,44.17,44.18,44.19,44.20,44.21,44.22,44.23,44.24,44.25,44.26											
	16	KVVU	10/25/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	-----Th-----	:30		\$500.00	NM		
	Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9											
	17	KVVU	10/25/12-10/25/12	TMZ	M-Sa 8-10p/Su 7-1	-----Th-----	:30		\$675.00	NM		
	Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9											
	18	KVVU	10/28/12-10/28/12	Simpsons/Simpsons	M-Sa 8-10p/Su 7-1	-----Su-----	:30		\$825.00	NM		
	Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9											
	19	KVVU	10/30/12-11/05/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$900.00	NM		
	Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9											
	20	KVVU	10/30/12-11/05/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$900.00	NM		
	Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9											
	21	KVVU	10/30/12-11/05/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$900.00	NM		
	Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9											
	22	KVVU	10/30/12-11/05/12	More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$275.00	NM		
	Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9											
	23	KVVU	10/30/12-11/05/12	More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$275.00	NM		
	Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9											
	24	KVVU	10/30/12-11/05/12	More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$275.00	NM		
	Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9											
	25	KVVU	10/30/12-11/05/12	More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$275.00	NM		
	Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9											
	26	KVVU	10/27/12-10/27/12	TMZ Weekend	Sat 130-230am	-----Sa--	:30		\$150.00	NM		
	Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9											
Week:		10/30/12	11/05/12	MTWTF--				5	\$675.00			
Totals											367	\$307,060.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	247	\$217,895.00	\$185,210.75
10/29/12 - 11/06/12	120	\$89,165.00	\$75,790.25
<b>Totals</b>	<b>367</b>	<b>\$307,060.00</b>	<b>\$261,001.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 09.01

REP: TO ROSE  
FR NIKKI  
OK'D M17  
SEE LINES 149-151  
TOTAL SAME  
PLS CNF THANKS

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1407												
30			ES 400P-500P	30		\$275.00	10/23	10/29	0		TU-F,M	0
30			ES 400P-500P	30		\$275.00	10/30	11/5	0		TU-F,M	0
PROGRAM : DR OZ												
149		A	600P-630P	30		\$900.00	11/2	11/2	1		FRI	1
PROGRAM : NEWS												
ORD COM1: SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-30 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-35 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-44 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

150	A		600A-700A	30		\$725.00	10/30	11/2	1		TU-F	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 149-151												

151	A		430A-459A	30		\$150.00	10/30	11/4	1		TU-TH,SU	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 149-151												

35	ES		500P-530P	30		\$550.00	10/16	10/22	3		TU-F,M	3
35	ES		500P-530P	30		\$550.00	10/23	10/29	1		TU-F,M	1
35	ES		500P-530P	30		\$550.00	10/30	11/5	5		TU-F,M	5

PROGRAM : NEWS												
44	ES		730P-800P	30		\$675.00	10/16	10/22	0		TU-F,M	0
44	ES		730P-800P	30		\$675.00	10/23	10/29	2		TU-F,M	2
44	ES		730P-800P	30		\$675.00	10/30	11/5	5		TU-F,M	5

STATION MAKEGOOD OFFERS:  
 M17 OK'D BUY#30 MISSED: TU-F,M/400P-500P OCT26 (2/WK) 30S \$275.00 (OCT25/12)  
 BUY#35 TU-F,M/500P-530P OCT26 30S \$550.00  
 BUY#44 TU-F,M/730P-800P OCT26 30S \$675.00  
 OFFER: FRI/600P-630P NOV2 30S \$900.00  
 & TU-F/600A-700A OCT30 30S \$725.00  
 & TU-TH,SU/430A-459A OCT30 30S \$150.00  
 CMT: SPOTS N/A. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.

OCT/12 222005.00 NOV/12 85055.00 CONTRACT TOTAL 307060.00  
 TOTAL SPOTS 367

REP HEADLINE# 6236978 TRF# 485655 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 9: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT26/12 09.01  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*  
 \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$1,535,300 KVVU 20% KSNV 27% KLAS 28% KTNV 18% KVMY 5% KVCW 2% CABL 0% KTUD 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

5  
CONTRACT

KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

And:

Great American Media (GMMB)  
1010 Wisconsin Avenue  
Washington, DC 20007

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/09/12 - 11/06/12		<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	KVVU	10/14/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$325.00			
Week:		10/15/12	10/21/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$325.00	NM		
			See MG 41.8,41.9,41.10,41.11									
Week:		10/22/12	10/28/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/22/12-10/28/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$325.00	NM		
			See MG 44.16,44.17,44.18,44.19,44.20,44.21,44.22,44.23,44.24,44.25,44.26									
Week:		10/29/12	11/04/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/29/12-11/04/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$325.00	NM		
			See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;									
N 29	KVVU	10/09/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/09/12-10/15/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
			See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20									
Week:		10/16/12	10/22/12	MTWTF--				4	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	7	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
			See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20									
	8	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
			See MG 44.16,44.17,44.18,44.19,44.20,44.21,44.22,44.23,44.24,44.25,44.26									
N 33	KVVU	10/14/12	11/04/12	Friends Weekend	5-6p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Friends Weekend	5-6p	-----Su	:30		\$175.00	NM		
			See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;									
Week:		10/15/12	10/21/12	-----1				1	\$175.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>		<u>Alt Order #</u>
485655 /		06236978
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 11/06/12	DSCC IE	1407
<u>Advertiser</u>		<u>Original Date / Revision</u>
DSCC		10/24/12 / 10/24/12

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N 37	KVVU	10/16/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$2,200.00																																																																																																			
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N 38	KVVU	10/09/12	10/29/12	MORE Access	630-7pm		:30			NM	50	\$27,640.00																																																																																																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/09/12</td><td>10/15/12</td><td>-TWTF--</td><td>4</td><td>\$350.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/09/12	10/15/12	-TWTF--	4	\$350.00																																																																																									
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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.





**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
485655 /	06236978

Contract Dates	Product	Estimate #
10/09/12 - 11/06/12	DSCC IE	1407

Advertiser	Original Date / Revision
DSCC	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
			See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;									
	6	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
			See MG 41.8,41.9,41.10,41.11									
	7	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
			See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;									
	8	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
			See MG 41.5,41.6,41.7									
	13	KVVU	10/29/12-10/29/12	Anderson	2-3p	M-----	:30		\$450.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	14	KVVU	10/24/12-10/25/12	Anderson	2-3p	---WTh----	:30		\$450.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	15	KVVU	10/24/12-10/25/12	Anderson	2-3p	---WTh----	:30		\$450.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	16	KVVU	10/24/12-10/25/12	Divorce Court/Divorce Court	M-F 11a-12p	---WTh----	:30		\$195.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	17	KVVU	10/24/12-10/25/12	Divorce Court/Divorce Court	M-F 11a-12p	---WTh----	:30		\$195.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	18	KVVU	10/22/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	M-----	:30		\$195.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	19	KVVU	10/24/12-10/25/12	Cops/Dog The Bounty Hunter	M-F 12-1p	---WTh----	:30		\$195.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	20	KVVU	10/24/12-10/25/12	Cops/Dog The Bounty Hunter	M-F 12-1p	---WTh----	:30		\$195.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	21	KVVU	10/29/12-10/29/12	Cops/Dog The Bounty Hunter	M-F 12-1p	M-----	:30		\$195.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	22	KVVU	10/30/12-10/30/12	Cops/Dog The Bounty Hunter	1-2pm	-Tu-----	:30		\$195.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	23	KVVU	10/30/12-10/31/12	Anderson	3-4p	-TuW-----	:30		\$450.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	24	KVVU	10/30/12-10/31/12	Anderson	3-4p	-TuW-----	:30		\$450.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	25	KVVU	10/18/12-10/19/12	Extra	M-Sa 8-10p/Su 7-1	----ThF----	:30		\$950.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	26	KVVU	10/18/12-10/19/12	Extra	M-Sa 8-10p/Su 7-1	----ThF----	:30		\$950.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	27	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$950.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	28	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	---WTh----	:30		\$950.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	29	KVVU	10/29/12-10/29/12	Extra	M-Sa 8-10p/Su 7-1M	-----	:30		\$950.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	30	KVVU	10/30/12-10/30/12	Extra	M-F 7-730p	-Tu-----	:30		\$950.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	31	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30		\$775.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	32	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30		\$775.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									
	33	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M-----	:30		\$1,025.00	NM		
			Ⓜ See MG 44.16,44.17,44.18,44.19,44.20,44.21,44.22,44.23,44.24,44.25,44.26									
	34	KVVU	10/16/12-10/16/12	Special Early News	Special Early News	-Tu-----	:30		\$1,000.00	NM		
			Ⓜ MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;									

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**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision		Alt Order #
485655 /		06236978
Contract Dates	Product	Estimate #
10/09/12 - 11/06/12	DSCC IE	1407
Advertiser		Original Date / Revision
DSCC		10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
35	KVVU	10/24/12-10/25/12		Special Early News	Special Early News	---wTh-----	:30		\$775.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
36	KVVU	10/24/12-10/25/12		Special Early News	Special Early News	---wTh-----	:30		\$775.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
37	KVVU	11/03/12-11/03/12		FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
38	KVVU	11/04/12-11/04/12		Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
39	KVVU	10/23/12-10/29/12		Friends	M-F 12:05-1:05a	MTuWThF----	:30		\$225.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
40	KVVU	10/24/12-10/25/12		Katie	1-2pm	---wTh-----	:30		\$425.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
41	KVVU	10/24/12-10/25/12		Katie	1-2pm	---wTh-----	:30		\$425.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
42	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
43	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
44	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
45	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
46	KVVU	10/23/12-10/23/12		Fox 5 News at 6pm	M-F 6-630pm	-Tu-----	:30		\$600.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
47	KVVU	10/26/12-10/26/12		Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30		\$650.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
48	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
49	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
50	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
51	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
52	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
53	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
54	KVVU	10/24/12-10/25/12		The Dr Oz Show	3-4p	---wTh-----	:30		\$500.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
55	KVVU	10/24/12-10/25/12		The Dr Oz Show	3-4p	---wTh-----	:30		\$500.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
56	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
57	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
58	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
59	KVVU	10/30/12-11/05/12		Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$650.00	NM		
		MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
Week: 10/23/12		10/29/12	MTWTF--					4	\$350.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision		Alt Order #
485655 /		06236978
Contract Dates	Product	Estimate #
10/09/12 - 11/06/12	DSCC IE	1407
Advertiser		Original Date / Revision
DSCC		10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>												
	9	KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	11	KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	12	KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
	See MG 44.16,44.17,44.18,44.19,44.20,44.21,44.22,44.23,44.24,44.25,44.26											
N 42	KVVU	10/23/12	11/05/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
	<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>											
Week:	10/23/12	10/29/12	MTWTF--					5	\$500.00			
	1	KVVU	10/23/12-10/29/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	2	KVVU	10/23/12-10/29/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	3	KVVU	10/23/12-10/29/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
	See MG 44.16,44.17,44.18,44.19,44.20,44.21,44.22,44.23,44.24,44.25,44.26											
	4	KVVU	10/23/12-10/29/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	5	KVVU	10/23/12-10/29/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
	See MG 44.16,44.17,44.18,44.19,44.20,44.21,44.22,44.23,44.24,44.25,44.26											
Week:	10/30/12	11/05/12	MTWTF--					5	\$500.00			
	6	KVVU	10/30/12-11/05/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	7	KVVU	10/30/12-11/05/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	8	KVVU	10/30/12-11/05/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	9	KVVU	10/30/12-11/05/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	10	KVVU	10/30/12-11/05/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
N 44	KVVU	10/16/12	11/05/12	TMZ	730-8p		:30			NM	19	\$11,350.00
	<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>											
Week:	10/16/12	10/22/12	MTWTF--					5	\$675.00			
	1	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 41.8,41.9,41.10,41.11											
	2	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	3	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	4	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 41.8,41.9,41.10,41.11											
	5	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 41.8,41.9,41.10,41.11											
Week:	10/23/12	10/29/12	MTWTF--					5	\$675.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
485655 /	06236978

Contract Dates	Product	Estimate #
10/09/12 - 11/06/12	DSCC IE	1407

Advertiser	Original Date / Revision
DSCC	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/23/12-10/29/12</td><td>10/23/12-10/29/12</td><td>MTuWThF----</td><td>5</td><td>\$675.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/23/12-10/29/12	10/23/12-10/29/12	MTuWThF----	5	\$675.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/23/12-10/29/12	10/23/12-10/29/12	MTuWThF----	5	\$675.00																		
8	KVVU	10/23/12-10/29/12	10/23/12-10/29/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM												
See MG 41.5,41.6,41.7																						
9	KVVU	10/23/12-10/29/12	10/23/12-10/29/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM												
See MG 44.16,44.17,44.18,44.19,44.20,44.21,44.22,44.23,44.24,44.25,44.26																						
16	KVVU	10/25/12-10/25/12	10/25/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	-----Th-----	:30		\$500.00	NM												
Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9																						
17	KVVU	10/25/12-10/25/12	10/25/12-10/25/12	TMZ	M-Sa 8-10p/Su 7-1	-----Th-----	:30		\$675.00	NM												
Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9																						
18	KVVU	10/28/12-10/28/12	10/28/12-10/28/12	Simpsons/Simpsons	M-Sa 8-10p/Su 7-1	-----Su-----	:30		\$825.00	NM												
Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9																						
19	KVVU	10/30/12-11/05/12	10/30/12-11/05/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$900.00	NM												
Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9																						
20	KVVU	10/30/12-11/05/12	10/30/12-11/05/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$900.00	NM												
Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9																						
21	KVVU	10/30/12-11/05/12	10/30/12-11/05/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$900.00	NM												
Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9																						
22	KVVU	10/30/12-11/05/12	10/30/12-11/05/12	More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$275.00	NM												
Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9																						
23	KVVU	10/30/12-11/05/12	10/30/12-11/05/12	More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$275.00	NM												
Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9																						
24	KVVU	10/30/12-11/05/12	10/30/12-11/05/12	More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$275.00	NM												
Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9																						
25	KVVU	10/30/12-11/05/12	10/30/12-11/05/12	More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$275.00	NM												
Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9																						
26	KVVU	10/27/12-10/27/12	10/27/12-10/27/12	TMZ Weekend	Sat 130-230am	-----Sa--	:30		\$150.00	NM												
Ⓜ MG for 37.2,42.5,42.3,33.2,58.2,38.33,10.3,29.8,38.12,44.9																						
Week:		10/30/12	11/05/12	MTWTF--				5	\$675.00													

N 58	KVVU	10/14/12	11/04/12	American Dad/Cleveland	7p-8p		:30			NM	1	\$1,575.00																		
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/08/12</td><td>10/14/12</td><td>-----1</td><td>1</td><td>\$1,575.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/08/12	10/14/12	-----1	1	\$1,575.00								
Start Date	End Date	Weekdays	Spots/Week	Rate																										
10/08/12	10/14/12	-----1	1	\$1,575.00																										
Week: 10/08/12 10/14/12 -----1 1 \$1,575.00																														
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KVVU</td><td>10/08/12-10/14/12</td><td>American Dad/Cleveland</td><td>7p-8p</td><td>-----Su</td><td>:30</td><td>\$1,575.00</td><td>NM</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	1	KVVU	10/08/12-10/14/12	American Dad/Cleveland	7p-8p	-----Su	:30	\$1,575.00	NM
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																						
1	KVVU	10/08/12-10/14/12	American Dad/Cleveland	7p-8p	-----Su	:30	\$1,575.00	NM																						
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20																														
Week: 10/15/12 10/21/12 -----1 1 \$1,575.00																														
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>KVVU</td><td>10/15/12-10/21/12</td><td>American Dad/Cleveland</td><td>7p-8p</td><td>-----Su</td><td>:30</td><td>\$1,575.00</td><td>NM</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	2	KVVU	10/15/12-10/21/12	American Dad/Cleveland	7p-8p	-----Su	:30	\$1,575.00	NM
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																						
2	KVVU	10/15/12-10/21/12	American Dad/Cleveland	7p-8p	-----Su	:30	\$1,575.00	NM																						
See MG 44.16,44.17,44.18,44.19,44.20,44.21,44.22,44.23,44.24,44.25,44.26																														
Week: 10/22/12 10/28/12 -----1 1 \$1,575.00																														
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>KVVU</td><td>10/22/12-10/28/12</td><td>American Dad/Cleveland</td><td>7p-8p</td><td>-----Su</td><td>:30</td><td>\$1,575.00</td><td>NM</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	3	KVVU	10/22/12-10/28/12	American Dad/Cleveland	7p-8p	-----Su	:30	\$1,575.00	NM
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																						
3	KVVU	10/22/12-10/28/12	American Dad/Cleveland	7p-8p	-----Su	:30	\$1,575.00	NM																						
See MG 41.5,41.6,41.7																														
Week: 10/29/12 11/04/12 -----1 1 \$1,575.00																														

Totals											368	\$307,060.00
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Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	251	\$219,670.00	\$186,719.50
10/29/12 - 11/06/12	117	\$87,390.00	\$74,281.50
<b>Totals</b>	<b>368</b>	<b>\$307,060.00</b>	<b>\$261,001.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
485655 /	06236978

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 11/06/12	DSCC IE	1407

<u>Advertiser</u>	<u>Original Date / Revision</u>
DSCC	10/24/12 / 10/24/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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FAX# 610-225-1191  
CREDIT RISK !!  
HARRIS REPORT FROM REP OCT24/12 09.06  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	PH- TERESA DIFURIA	

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT24/12 09.06

REP	: CD :	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	: SPTS:	WEEK	:	DAYS	: TOTL:
LINE#	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	:	: SPTS:
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1407												
10	S	800A-900A	30		\$325.00	10/14	10/14	1			SUN	1
10	S	800A-900A	30		\$325.00	10/21	10/21	0			SUN	0
10	S	800A-900A	30		\$325.00	10/28	10/28	0			SUN	0
10	S	800A-900A	30		\$325.00	11/4	11/4	0			SUN	0
PROGRAM : NEWS												

OCT24/12 09.06  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
109	S		730P-800P	30		\$1,025.00	10/22	10/22	0		MON	0
PROGRAM : NEWS AFTER DEBATE												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
143	A		900P-930P	30		\$500.00	10/25	10/25	1		THU	1
PROGRAM : EXTRA												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-10 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-29 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-33 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-37 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-109 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-38 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-42 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-44 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-58 FOR 1 SPOT/WK												
144	A		930P-1000P	30		\$675.00	10/25	10/25	1		THU	1
PROGRAM : TMZ												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 143-148												
145	A		600P-630P	30		\$900.00	10/30	11/5	3		TU-F,M	3
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 143-148												
146	A		900P-1000P	30		\$825.00	10/28	10/28	1		SUN	1
PROGRAM : SIMPSONS/SIMPSONS												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 143-148												
147	A		900A-1000A	30		\$275.00	10/30	11/5	4		TU-F,M	4
PROGRAM : MORE												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 143-148												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 09.06

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
148	A		130A-230A	30		\$150.00	10/27	10/27	1		SAT	1
PROGRAM : TMZ WEEKEND ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 143-148												
29	ES		400P-500P	30		\$275.00	10/9	10/15	4		TU-F,M	4
29	ES		400P-500P	30		\$275.00	10/16	10/22	1		TU-F,M	1
PROGRAM : DR OZ												
33	S		500P-600P	30		\$175.00	10/14	10/14	0		SUN	0
33	S		500P-600P	30		\$175.00	10/21	10/21	0		SUN	0
33	S		500P-600P	30		\$175.00	10/28	10/28	0		SUN	0
33	S		500P-600P	30		\$175.00	11/4	11/4	1		SUN	1
PROGRAM : FRIENDS												
37	ES		530P-600P	30		\$550.00	10/16	10/22	2		TU-F,M	2
37	ES		530P-600P	30		\$550.00	10/23	10/29	2		TU-F,M	2
37	ES		530P-600P	30		\$550.00	10/30	11/5	0		TU-F,M	0
PROGRAM : NEWS												
38	ES		630P-700P	30		\$350.00	10/9	10/15	3		TU-F,M	3
38	ES		630P-700P	30		\$350.00	10/16	10/22	0		TU-F,M	0
38	ES		630P-700P	30		\$350.00	10/23	10/29	1		TU-F,M	1
PROGRAM : MORE ACCESS												
42	ES		700P-730P	30		\$500.00	10/23	10/29	0		TU-F,M	0
42	ES		700P-730P	30		\$500.00	10/30	11/5	0		TU-F,M	0
PROGRAM : EXTRA												



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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44	ES		730P-800P	30		\$675.00	10/16	10/22	0		TU-F,M	0
44	ES		730P-800P	30		\$675.00	10/23	10/29	3		TU-F,M	3
44	ES		730P-800P	30		\$675.00	10/30	11/5	5		TU-F,M	5

PROGRAM : TMZ

58	S		700P-800P	30		\$1,575.00	10/14	10/14	0		SUN	0
58	S		700P-800P	30		\$1,575.00	10/21	10/21	0		SUN	0
58	S		700P-800P	30		\$1,575.00	10/28	10/28	0		SUN	0
58	S		700P-800P	30		\$1,575.00	11/4	11/4	1		SUN	1

PROGRAM : THE OT  
STATION MAKEGOOD OFFERS:

M16	OK'D	BUY#10	MISSED: SUN/800A-900A									
		BUY#29	TU-F,M/400P-500P				OCT16		30S	\$325.00		(OCT23/12)
		BUY#33	SUN/500P-600P				OCT21		30S	\$275.00		
		BUY#37	TU-F,M/530P-600P				OCT16		30S	\$175.00		
		BUY#109	MON/730P-800P				OCT22		30S	\$550.00		
		BUY#38	TU-F,M/630P-700P				OCT23		30S	\$1,025.00		
		BUY#42	TU-F,M/700P-730P				OCT23 (2/WK)		30S	\$350.00		
		BUY#44	TU-F,M/730P-800P				OCT23		30S	\$500.00		
		BUY#58	SUN/700P-800P				OCT21		30S	\$675.00		

OFFER: THU/900P-930P  
 & THU/930P-1000P  
 & TU-F,M/600P-630P  
 & SUN/900P-1000P  
 & TU-F,M/900A-1000A  
 & SAT/130A-230A  
 CMT: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.

OCT/12	223780.00	NOV/12	83280.00	CONTRACT TOTAL	307060.00
				TOTAL SPOTS	368

REP HEADLINE# 6236978 TRF# 485655  
\$\$\$ MOD# 8: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 09.06  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS \$1,535,300 KVVU 20% KSNV 27% KLAS 28% KTNV 18% KVMY 5% KVCW 2% CABL 0% KTUD 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE